## ORDER WORKSHEET

PAGE 1

WTVT-TV	TAMPA, FL.				0.00						SEP14	/12	PAC	,E 1
ADV. #		NAME	ОВАМА	FOR AMERI	CA	PRODU	ст со							
AGY. #		NAME	GREER	MARGOLIS	& MITCHE			REP		OFFICE	PHIL	ADELPHI;		
START D	ATE SEP13/12	END		SEP17/12			00	0016	NAME	CHRIS	JOHNS	ON		
CLASS (		SUB						KA	TIE KEULEMAN				· <b>-</b>	
SPONSOR	/PRODUCT OBA	MA FOR	AM: S	KED A		TRAFF	IC #	04	071904	ACE #	040	71904		
AGENCY	3050 K ST WASHINGTON	NW				SALES	PERSO	N PH	LUCIANA  # 215-982-523 # 215-982-549	PRI 24		PRD 101 EST 176		
L M N C	TIME PERIOD/ SELL PATTERN	LEN :	SEC C	OST/SPOT	START	END	NPW	WK	DAYS			COST		PLA
1	6-7A				09/14							810.00		
	PGM=GOOD DAY	6-7AM												
		**CDR*	*											
2	7-8A	30		810.00	09/14		1		FRI	1		810.00	1W	
	PGM=GOOD DAY	7-8A												
		**CDR*	*											
3	8-9A	30		720.00	09/14		1		FRI	1		720.00	1W	
	PGM=GOOD DAY	8-9AM												
		**CDR*												
4	9-10A				09/14		1		FRI	1		540.00	1W	
	PGM=GOOD DAY													
_		**CDR*												
5				540.00	09/15		1		SAT	1		540.00	1W	
	PGM=GDTB SA 8													
		**CDR*	-											

2 CONF MOD 1 (LAST=V9) WTVT-TV TAMPA, FL.			ORDER WORKSHEET 04071904								SEP14/12	AT	AGE 2 15.54 ICATE
L M N C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DAT	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST		A PLA
6	7-8A	30		540.00	09/16		1		SUN	1	540.	00 1	 w
	PGM=GDTB SU 7	-8AM											
		**CDR	**										
7	10-11A	30		360.00	09/14		1		FRI	1	360.	00 1	W
	PGM=LIVE WITH	KELL	Y - 10	MAC									
		**CDR	**										
8	12N-1P	30		360.00	09/14		1		FRI	1	360.	00 1	W
	PGM=FOX13 NWS	-NOON											
		**CDR	**										
9	3-4P	30		180.00	09/14		1		FRI	1	180.	00 1	W
	PGM=J. JOE BR	OWN 3	-4PM										
		**CDR	* *										
10	4-5P	30		540.00	09/14		2		FRI	2	1,080.	00 1	W
	PGM=JUDGE JUD	Y 4-5	PM										
		**CDR	**										
11	5-530P	30		900.00	09/14		1		FRI	1	900.	00 1	W
	PGM=FOX13 5:0	0 NWS											
		**CDR	* *										
12	530-6P	30		900.00	09/14		1		FRI	1	900.	00 1	W
	PGM=FOX13 5:3	0 NWS											
		* *CDR	* *										

1

FRI

1

855.00 1W

\*\*CDR\*\*

30

855.00 09/14

13

730-8P

PGM=THE INSIDER

WTVT-TV	D 1 (LAST=V9) TAMPA, FL.					SEP14/12	PAGE 3 AT 15.54 DUPLICATE					
L M N C	TIME PERIOD/ SELL PATTERN	LE		COST/SPOT	DATES START END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
14	1030-11P	3	0	1,170.00	09/13-09/16	1		TH-SU	1	1,170.00	1 w	
	PGM=10:30 NEV	is m	-SUN									
		**C	DR**									
15	6-7A	3	0	810.00	09/17	1		MON	1	810.00	) 1W	
	PGM=GOOD DAY	6-7	AM									
		**C	DR**									
16	7-8A	3	0	810.00	09/17	1		MON	1	810.00	) 1W	
	PGM=GOOD DAY	7-8	A									
		**C	DR**									
17	8-9A	3	0	720.00	09/17	1		MON	1	720.00	) 1W	
	PGM=GOOD DAY	8-9	MA									
		**C	DR**									
18	9-10A	3	0	540.00	09/17	1		MON	1	540.00	) 1W	
	PGM=GOOD DAY	9-1	0AM (M-1	F)								
		**C	DR**									
19	10-11A	3	0	360.00	09/17	1		MON	1	360.00	) 1W	
	PGM=LIVE WITH	KE	LLY - 10	DAM								
		**CI	DR * *									
20	12N-1P	3	0	360.00	09/17	1		MON	1	360.00	) 1W	
	PGM=FOX13 NWS	-100	ON									
		* * CI	DR * *									
21	3-4P	3 (	D	180.00	09/17	1		MON	1	180.00	) 1W	
	PGM=J. JOE BR	NWO.	3-4PM									
		**C1	DR * *									

4 CONF MOD 1 (LAST=V9) WTVT-TV TAMPA, FL.						ORDER WORKSHEET 04071904									PAGE 4 AT 15.54 DUPLICATE	
	L N			PERIOD/ PATTERN	LEN	RATE SEC	COST/SPOT	DAT START	end	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST		PLA
	22		4-5P		30		540.00	09/17		2		MON	2	1,080.00	1W	
			PGM=J	JUDGE JUD	Y 4-5	PM										
					**CDR	**										
	23		5-530	)P	30		900.00	09/17		1		MON	1	900.00	1W	
			PGM=F	FOX13 5:0	0 NWS	:										
					**CDR	**										
	24		730-8	3 <b>P</b>	30		855.00	09/17		2		MON	2	1,710.00	1W	
			PGM=7	THE INSID	ER											
					**CDR	**										
	25		1030-	-11P	30		1,530.00	09/17		1		MON	1	1,530.00	1W	
			PGM=1	LO:30 NEW	is											
					**CDR	**										
	26		330-7	7 <b>P</b>	30		3,150.00	09/15		1		SAT	1	3,150.00	1W	
			PGM=N	ALB: TB R	AYS V	S YAN	KEES									
					**CDR	**										
	27		7-11E	•	30		1,800.00	09/15		1		SAT	1	1,800.00	1W	
			PGM=I	PAC 12 FO	OTBAL	L										
					**CDR	**										
	28	*	12M-1	LA	30		135.00	09/15		1		SAT	1	135.00	1W	
			PGM=7	rouch												
					**CDR	**										
	29	z	1135	P-1235	30		200.00	09/16		1		SUN	1	200.00	1W	
			PGM=I	LIVERPOOL	socc	ER										

\*\*LUR\*\*

CONF MOD 1 (LAST=V9) WTVT-TV TAMPA, FL.

ORDER WORKSHEET 04071904

SEP14/12

PAGE 5 AT 15.54

L M	TIME PERIOD/		RATE	DATES		ALT		тот	DUPLICAT		
N C	SELL PATTERN	LEN	SEC COST/SPOT	START END	NPW	WK	DAYS	SPT	TOTAL COST	CLA	PLA
30	530-6P	30	900.00	09/17	1		MON	1	900.00	) 1W	

PGM=FOX13 5:30 NWS

\*\*CDR\*\*

SEP12(33) 24950.00

TOTAL 24950.00

(33)

MARKET TOTALS \$83,139 WTVT CABL OTHE WFLA WFTS WMOR WTOG WTSP WTTA **WWSB** WXPX XXXX

NEW ORDER FOR OBAMA FOR AM (EST# 1768). MARKETS SHARES ARE ACCURATE.

SVC- NSI BOOKS- LAST DEMOS- RA25+P

A=ADDED C=CANCELLED D=DAY CHANGE E=EFFECTIVE DATES CHANGE O=ORDER COMMENT CHANGE

L=LENGTH CHANGE M=MAKEGOOD P=PLAN, SECTION OR CLASS CHANGE Z=COMMENT/PROGRAM CHANGE R=RATE CHANGE

S=SPOTS/WEEK CHANGE T=TIME CHANGE \*=MORE THAN TWO CHANGE CODES

\*XML AGENCY ORDER #00457307\*

\*CONTRACT COMMENT\*

\*\*\*OBAMA FOR AMERICA: SKED A\*\*\*

\*CREDIT ADVISORY\*

CASH IN ADVANCE